



Press Release Modular Sofa

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Component-based, flat-packed and designed to last

MOEBE INTRODUCES MODULAR SOFA

Danish design studio MOEBE unveils Modular Sofa, a highly adaptable modular sofa with a unique component-based construction. Four basic units can be combined to create a wide range of seating solutions from armchairs and daybeds to larger sofa configurations with integrated tables. Modular Sofa has strong eco credentials, boasting an FSC-certified oak frame and cushions made from EU Ecolabel-compliant foam, available in sixteen EU-Ecolabeled fabric and colour combinations courtesy of Danish fabric specialist Kvadrat. Modular Sofa is designed to be easy to assemble and repair, arrives flat-packed, and is available from October 2024 through moebe.dk and selected retailers.

A new Danish classic

Thanks to its component-based design, Modular Sofa can be configured to meet different needs and different spaces, as individual pieces such as backplates, side rests and tables can be combined to create everything from a single pouffe to a multi-angled sofa.

Following MOEBE's stripped-down design language, Modular Sofa has been reduced to its essential form while maintaining a comfortable and relaxed charm. The solid square frame is contrasted by the subtle curve of the seat cushions, creating an outline that is both clean and soft. The design of the cushions adds to the feeling of comfort, with the cushions that form the back and the seat connecting in a way that is both ergonomic and understated.

Size

Module: 73 x 73 x 43 / 73 cm (B x L x H seating / H)

Table: 73 x 73 x 30 cm (B x L x H)

Any size from 1, 2, and 3-seater to big sofa landscapes

Colour

KVADRAT Autumn



KVADRAT Field 2



KVADRAT ReWool 2



Material

Wooden parts

FSC-certified oak, oil & wax treatment

Cushions

KVADRAT Autumn

100% recycled polyester EU

Greenguard certification

Ecolabel

KVADRAT Field 2

100% Trevira CS,

OEKO-TEX STANDARD 100 certified PU foam

100% recycled polyester wadding

EU Ecolabel

Greenguard certification

Crib 5

KVADRAT ReWool 2

45% recycled wool, 45% new wool, 10% nylon

Greenguard certification

EU Ecolabel

Rec. retail price

Single modules from:

700 EUR / 590 GBP / 5200 DKK / 8100 NOK / 7900 SEK

Two seater sofa from:

2670 EUR / 2230 GBP / 19900 DKK / 31300 NOK / 30400 SEK

In stores and online from

November 2024

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Materials & Colours

Modular Sofa's frame consists of FSC-certified oak and oak veneer, with a hard oil treatment that gives a natural finish and protects it from wear over time. The cushions are made from EU Ecolabel-compliant foam, and a choice of fabrics is available courtesy of Danish textile manufacturer Kvadrat, certified with OEKO-TEX Standard 100. Cushions are available in either the polyester-based Field 2 fabric, Autumn, or Re-Wool 2, which uses 45% recycled wool in its production. There are a total of eight colours per fabric, giving a total of twenty-four colour and texture combinations to choose from. Free fabric samples are available for customers.

Component-based, flat-packed and designed to last

Modular Sofa is designed for easy assembly. The frame arrives flat-packed and is constructed from wooden parts that easily connect, with multiple units using a metal bracket system to keep them in place. Once set up, the back cushions are fixed to the frame with a simple fastening mechanism.

Like all MOEBE designs, Modular Sofa is designed to last, with spare parts available from day one. The covers of the cushions can be taken off for washing or dry-cleaning and can be easily replaced when they reach the end of their lifespan without the need to replace the whole cushion. Modular Sofa is made-to-order and is delivered flat-packed for easier transport and assembly.

Modular Sofa is the first large-scale seating offering from MOEBE, continuing its modular and component-based design tradition. Martin de Neergaard Christensen, designer at MOEBE, explains: "We wanted to create a sofa that is made to last. For a MOEBE design, that means it should be smartly constructed from single parts so that it can grow with the changing needs and living conditions of its owner. A true modular design, our new Modular Sofa can be built as small or as big as needed, making it an interesting option for both private homes and the contract market".

Modular Sofa is available from November 2024 at moebe.dk and selected retailers. Designed by MOEBE in Denmark and produced in Europe.

About MOEBE

Danish design studio MOEBE creates products, furniture and interiors that are built to last a lifetime. It's that simple.

Putting efforts into materials, details and construction, MOEBE designs are reduced to their simplest form. Component-based to make transport, assembly, repair and recycling simple. Designed to function and made to last.

MOEBE was formed in 2014 by architects Martin de Neergaard Christensen, Nicholas Oldroyd and cabinet maker Anders Thams. Each MOEBE product is designed in and developed into production from the Copenhagen Workshop, and made in Europe.

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